

Dkt 027

What is Claimed is:

1. A Consumer-to-Business method for consolidating consumer powers in activating market economy, comprising the steps of:
 - (a) providing a Consumer-to-Business (C2B) network having a Consumer Information Database (CID) storing all information given by Members regarding to specific needs of product;
 - (b) determining ordered products according to said information provided by said Members;
 - (c) requesting payments from said Members for said ordered products of said Members;
 - (d) determining and contracting one or more Suppliers as contracted Suppliers to purchase said ordered products; and
 - (e) delivering said order products from said contracted Suppliers to places designated by said Members respectively.
2. The Consumer-to-Business method, as recited in claim 1, wherein the step (a) further comprises the steps of:
 - taking part into surveys regarding interests and needs in different products for each of said Members; and
 - storing said information provided by said Members into a purchasing database, wherein said information is analyzed and grouped in difference categories.
3. The Consumer-to-Business method, as recited in claim 2, wherein the step (d) is carried out by a Central Processing Center (CPC) and comprises the steps of:
 - (d.1) analyzing said purchasing database to determine whether a predetermined quantity of said ordered products is ordered by said Members;

(d.2) locating potential Suppliers and negotiating for best terms and specifications of said ordered products; and

(d.3) transferring payment from said Members to said contracted Suppliers respectively.

5 4. The Consumer-to-Business method, as recited in claim 3, wherein the step (d) further comprises the step (d.4) of providing useful ideas and information provided by said Member through continuous surveys, which are conducted by said Central Processing Center during manufacturing of said ordered products, to said contracted Suppliers.

10 5. The Consumer-to-Business method, as recited in claim 1, wherein the step (a) further comprises the steps of:

logging on said network by Consumer; and

determining whether said logged on Consumer is a registered Member of said Member.

15 6. The Consumer-to-Business method, as recited in claim 5, wherein the step (a) further comprises the steps of:

providing a screen of a brief introduction with advertisements along with application form when said logged on Consumer is not a registered Member; and

20 assigning an authorization password for said Consumer to register said Consumer as a new registered Member, wherein said Member is capable of entering said C2B network.

7. The Consumer-to-Business method, as recited in claim 4, wherein the step (a) further comprises the steps of:

logging on said network by Consumer; and

determining whether said logged on Consumer is a registered Member of said Member.

8. The Consumer-to-Business method, as recited in claim 7, wherein the step (a) further comprises the steps of:

5 providing a screen of a brief introduction with advertisements along with application form when said logged on Consumer is not a registered Member; and

10 assigning an authorization password for said Consumer to register said Consumer as a new registered Member, wherein said Central Processing Center recognizes said authorization password and name of said Member and said Member is capable of entering said C2B network.

9. The Consumer-to-Business method, as recited in claim 1, wherein said C2B network is an Internet, and said Consumer Information Database is an electronic database provided in a programmed central processing web site.

15 10. The Consumer-to-Business method, as recited in claim 2, wherein said C2B network is an Internet, and said Consumer Information Database is an electronic database provided in a programmed central processing web site.

11. The Consumer-to-Business method, as recited in claim 3, wherein said C2B network is an Internet, and said Consumer Information Database is an electronic database provided in a programmed central processing web site.

20 12. The Consumer-to-Business method, as recited in claim 4, wherein said C2B network is an Internet, and said Consumer Information Database is an electronic database provided in a programmed central processing web site.

25 13. The Consumer-to-Business method, as recited in claim 8, wherein said C2B network is an Internet, and said Consumer Information Database is an electronic database provided in a programmed central processing web site.

14. The Consumer-to-Business method, as recited in claim 1, wherein said suppliers are manufacturers.

15. The Consumer-to-Business method, as recited in claim 12, wherein said suppliers are manufacturers.

16. The Consumer-to-Business method, as recited in claim 1, wherein said products include service products.

5 17. The Consumer-to-Business method, as recited in claim 12, wherein said products include service products.

10 18. The Consumer-to-Business method, as recited in claim 1, further comprising the step of market testing a new designed product by posting surveys in said network, so as to enabling said Members to indicate interests thereof on said new designed product.

15 19. The Consumer-to-Business method, as recited in claim 2, further comprising the step of market testing a new designed product by posting surveys in said network, so as to enabling said Members to indicate interests thereof on said new designed product.

20 20. The Consumer-to-Business method, as recited in claim 3, further comprising the step of market testing a new designed product by posting surveys in said network, so as to enabling said Members to indicate interests thereof on said new designed product.

25 21. The Consumer-to-Business method, as recited in claim 4, further comprising the step of market testing a new designed product by posting surveys in said network, so as to enabling said Members to indicate interests thereof on said new designed product.

22. The Consumer-to-Business method, as recited in claim 9, further comprising the step of market testing a new designed product by posting surveys in said network, so as to enabling said Members to indicate interests thereof on said new designed product.

23. The Consumer-to-Business method, as recited in claim 12, further comprising the step of market testing a new designed product by posting surveys in said

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network, so as to enabling said Members to indicate interests thereof on said new designed product.

24. The Consumer-to-Business method, as recited in claim 15, further comprising the step of market testing a new designed product by posting surveys in said network, so as to enabling said Members to indicate interests thereof on said new designed product.

25. The Consumer-to-Business method, as recited in claim 17, further comprising the step of market testing a new designed product by posting surveys in said network, so as to enabling said Members to indicate interests thereof on said new designed product.

26. The Consumer-to-Business method, as recited in claim 3, before the step (a), further comprising the steps of collecting market information and reverting said market information and common needs to said Members by said Central Processing Center.

27. The Consumer-to-Business method, as recited in claim 26, wherein the step (d) further comprises a step of providing a list of suggested products in suggested price by said Central Processing Center (CPC) as reference for said Members to choose to purchase.